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Public Speaking Handbook (4th Edition)





Synopsis

Updated in its 4th edition, Beebe, Public Speaking Handbook provides a unique, audience-centered approach in a reader-friendly reference format. Adapted from the authorsâ [™] top-selling public speaking book, the handbook format makes it a quick and easy way access to key information. Its distinctive and popular audience-centered approach emphasizes the importance of analyzing and considering the audience at every point in preparing and delivering a speech. This public speaking model serves as a foundation as the book guides readers through the step-by-step process of public speaking, focusing their attention on the importance and dynamics of diverse audiences.

Book Information

Spiral-bound: 528 pages Publisher: Pearson; 4 edition (January 6, 2012) Language: English ISBN-10: 020502940X ISBN-13: 978-0205029402 Product Dimensions: 8 x 0.9 x 8.9 inches Shipping Weight: 1.7 pounds Average Customer Review: 4.2 out of 5 stars Â See all reviews (173 customer reviews) Best Sellers Rank: #62,110 in Books (See Top 100 in Books) #73 in Books > Reference > Words, Language & Grammar > Public Speaking #76 in Books > Textbooks > Humanities > Performing Arts > Theater #189 in Books > Arts & Photography > Performing Arts > Theater

Customer Reviews

Buying the Kindle version, I now have access to it on my MacBook Pro, iPad, and iPhone. Simple using the highlight features, note taking, and whatever else you could use it for. Stored in my iCloud so I can access it everywhere. \$41.75 well spent, and not have to worry about the paper ripping or having to carry around another paperweight.

This was horrible! I ordered the e-book version and it was missing all of the diagrams. You would be reading and then it would switch to a different things altogether. The text under the diagrams remained and were just put in the middle of a paragraph. Definitely go for the hard copy version if you need this book.

This book is fabulous ! After ordering this for my daughter's college class, she began speaking like

an authoritative politician :-) Seriously, it was a great book for an A for my fabulous daughter's college class. She now "public speaks" around the house and "learns me". Joking aside, great book. I didn't have to read it, I saw the results in action !

I bought this book at because it is about \$10 cheaper than the university bookstore !! It is required for us to get this book for one of the classes at the university. So far I think is a good book for the people who wants to be perfect at presenting or those who have issues while presenting and want to solve them.

This book laid out all the expectations for giving a speech. It was easy to read and to understand. If you have not a clue on how to give a speech, this book will guide you with the How To. I also liked the examples provided, they help a lot.

What. I had to get this for my speech class but it was missing a ton of chapters so I had nothing to read for half the semester. I can't even give it to another student because this isn't the complete 4th edition so I threw it in the garbage.

I rented this book for my last quarter, I decided I did not want to be bothered with buying a book when I was not going to be needing it for future use. The order came very quick, and I was pleased with the delivery process. I do not have any problems with the book's content, my only concern with it is that it is spiral bound and the pages are rather thin so you need to be careful with it especially if it is a rental or if it is something you purchased and plan on keeping or re-selling

Purchased the book for an upcoming class that I will be taking. Briefly skimmed thru it and was neither impressed or disappointed. I'm sure it will come in handy as a decent reference or for suggestions when writing up speeches for the class, but even the professor says in syllabus that it is not required text to have for the class, just suggested material

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